

Advertise in the Rose City Park Review

Do you want to grow your business in and around the Rose City Park Neighborhood? The Rose City Park Review can help you reach your goals!

Our readers are always looking for local services, shopping, and places to eat. It is a great way for existing businesses to engage with regular customers, as well as new businesses to announce their arrival.



Coverage Area

- > Targeted, local audience
- > Highly relevant news
- ➤ Delivered to **4,300** households and businesses
- Delivered to 1,200 emails



"My business was featured in the RCPNA newsletter, and we saw a huge increase in local customer presence. Not only did new customers mention seeing us in the newsletter, but I noticed a steady increase in sales since the publication. I would recommend highlighting your business in the Rose City Park Review as a marketing strategy for those in and around Rose City Park." -- Chelsea, Vincenzo's Pizza

2025 Advertising Rates per Issue

The Rose City Park Review newsletter is published and distributed three times a year:

Publication Month	February 2025	May 2025	September 2025
Ad Deadline	January 15	April 15	August 15

Ad creative must be supplied by advertiser. Print ads are in black & white.

A brand logo with hyperlink (supplied by advertiser) can be added to the RCPNA email footer that supplements each newsletter for an additional \$50/issue. Please see the rates below:

Ad Size	1 Issue	2 Issues	3 Issues	1 Issue + Logo	2 Issues + Logo	3 Issues + Logo
Single (2" x 3")	\$150	\$200	\$250	\$200	\$250	\$300
Double (4" x 6")	\$250	\$300	\$350	\$300	\$350	\$400



Contact

- Email <u>advertising@rcpna.org</u> to confirm your ad placement today.
- Find us online at www.rcpna.org.

Rose City Park Review is the publication of the Rose City Park Neighborhood Association.